Primary data sources: U.S. Census Bureau, decennial censuses and estimates; GA Office of Planning & Budget projections (2015 series).
Population Composition by Age
Polk County

2015 Median Age
Polk Co. = 36.8 yrs.    GA = 35.3 yrs.

Primary data source: U.S. Census Bureau
### 2016 County Population Comparisons

<table>
<thead>
<tr>
<th>County</th>
<th>Total</th>
<th>Rank</th>
<th>Density per sq.mi.</th>
<th>% Chg. 2010-16</th>
<th>Rank of % Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLK</td>
<td>41,776</td>
<td>48</td>
<td>145.5</td>
<td>0.7</td>
<td>71</td>
</tr>
<tr>
<td>BARTOW</td>
<td>103,807</td>
<td>25</td>
<td>257.4</td>
<td>3.6</td>
<td>47</td>
</tr>
<tr>
<td>FLOYD</td>
<td>96,560</td>
<td>26</td>
<td>199.1</td>
<td>0.3</td>
<td>77</td>
</tr>
<tr>
<td>HARALSON</td>
<td>29,042</td>
<td>61</td>
<td>110.5</td>
<td>0.9</td>
<td>69</td>
</tr>
<tr>
<td>PAULDING</td>
<td>155,825</td>
<td>13</td>
<td>671.8</td>
<td>9.5</td>
<td>12</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (4/17)
Population Change: 1930-2010

Percentage Change


Primary data source: U.S. Census Bureau, Decennial Censuses
Population Change: 2010-2016

US = 4.7%
GA = 6.4%
Avg. GA County = 1.0%

Primary data source: U.S. Census Bureau (3/17)
## Components of Population Change
### Natural Increase & Net Migration*

<table>
<thead>
<tr>
<th>Area</th>
<th>4/1/2010-6/30/2016 Numerical Change*</th>
<th>4/1/2010-6/30/2016 # Natural Increase (Births-Deaths)</th>
<th>4/1/2010-6/30/2016 # Net Migration</th>
<th>7/1/2015-6/30/2016 1-yr Natural Increase Rate</th>
<th>7/1/2015-6/30/2016 1-yr Net Migration Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLK</td>
<td>301</td>
<td>620</td>
<td>-310</td>
<td>1.6</td>
<td>7.8</td>
</tr>
<tr>
<td>BARTOW</td>
<td>3,652</td>
<td>2,823</td>
<td>772</td>
<td>4.0</td>
<td>8.7</td>
</tr>
<tr>
<td>FLOYD</td>
<td>243</td>
<td>1,005</td>
<td>-749</td>
<td>0.8</td>
<td>2.2</td>
</tr>
<tr>
<td>HARALSON</td>
<td>262</td>
<td>34</td>
<td>201</td>
<td>0.2</td>
<td>6.4</td>
</tr>
<tr>
<td>PAULDING</td>
<td>13,501</td>
<td>6,523</td>
<td>6,709</td>
<td>5.3</td>
<td>16.7</td>
</tr>
<tr>
<td>Avg. County</td>
<td>3,910</td>
<td>2,192</td>
<td>1,656</td>
<td>1.5</td>
<td>0.7</td>
</tr>
<tr>
<td>GEORGIA</td>
<td>621,691</td>
<td>348,541</td>
<td>263,358</td>
<td>4.8</td>
<td>5.9</td>
</tr>
</tbody>
</table>

* Numerical change includes “residual” not represented in either NI or NM.

Primary data source: U. S. Census Bureau (4/17)
2015 Rates

Total births per 1,000 pop
- Polk Co.: 12.7
- Georgia: 12.9

Unwed per 100 total births
- Polk Co.: 49.5
- Georgia: 45.1

Teen pregnancy per 1,000 females age 10-19
- Polk Co.: 25.6
- Georgia: 16.9

Deaths per 1,000 pop
- Polk Co.: 11.3
- Georgia: 7.8

**ITOP per 1,000 females age 10-55
- Polk Co.: 5.5
- Georgia: 9.1

Low birth weight per 100 births
- Polk Co.: 8.9
- Georgia: 9.5

Infant deaths per 1,000 births
- Polk Co.: 6.3
- Georgia: 7.4

2015 Polk Co. Natality Data
529 total births, 262 unwed births
43 induced terminations
72 teen pregnancies
30 low birth weight babies

2015 Polk Co. Mortality Data
468 total deaths
3 infant deaths

Primary data source: GA Dept. Public Health, OASIS
**ITOP—Induced Terminations of Pregnancy
Highest Level of Educational Attainment: 2011-2015
5 Yr. Avg. – American Community Survey

Polk Co.
Not completing HS = 24.7%
With a bachelor’s + degree = 13.1%

Primary data source: U.S. Census Bureau
Selected Public School Statistics
School Year 2015-16

- Teachers w/Adv Degrees
  - Polk Co.: 63.7%
  - Georgia: 65.5%

- HOPE Eligible
  - Polk Co.: 46.2%
  - Georgia: 43.0%

- Class '16 Grad Rate
  - Polk Co.: 81.4%
  - Georgia: 79.4%

- Students w/Disabilities
  - Polk Co.: 13.9%
  - Georgia: 11.2%

- Limited English
  - Polk Co.: 8.0%
  - Georgia: 8.0%

- Gifted
  - Polk Co.: 14.7%
  - Georgia: 11.5%

- Free/Reduced Lunch
  - Polk Co.: 62.0%
  - Georgia: 83.0%

- Absent >15 Days
  - Polk Co.: 10.1%
  - Georgia: 14.7%

- Retained in Grade
  - Polk Co.: 2.5%
  - Georgia: 2.6%

- HS Dropout Rate
  - Polk Co.: 4.7%
  - Georgia: 3.6%

Primary data source:
Governor's Office of Student Achievement

Polk Co.
FTE K12 enrollment = 7,456
HS dropouts = 105
General Fund Expenditures per FTE = $7,839
### Per Capita Income: 2015

<table>
<thead>
<tr>
<th>County</th>
<th>PCI</th>
<th>Rank of PCI</th>
<th>% PCI of GA Total</th>
<th>% Change in PCI 2011-2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLK</td>
<td>$29,216</td>
<td>112</td>
<td>72.5</td>
<td>10.1</td>
</tr>
<tr>
<td>BARTOW</td>
<td>$33,856</td>
<td>46</td>
<td>84.0</td>
<td>14.1</td>
</tr>
<tr>
<td>FLOYD</td>
<td>$35,054</td>
<td>35</td>
<td>87.0</td>
<td>10.7</td>
</tr>
<tr>
<td>HARALSON</td>
<td>$31,840</td>
<td>75</td>
<td>79.0</td>
<td>12.2</td>
</tr>
<tr>
<td>PAULDING</td>
<td>$33,011</td>
<td>55</td>
<td>81.9</td>
<td>13.5</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>$32,346</td>
<td>–</td>
<td>80.3</td>
<td>10.2</td>
</tr>
</tbody>
</table>

Primary data source: U.S. Bureau of Economic Analysis (1/17)
Per Capita Income: 2011-2015
Percentage Change

- Polk Co.
- Georgia
- US

Primary data source: U.S. Bureau of Economic Analysis (1/17)
Per Capita Income: 2011-2015

2015 PCI
Polk Co. = $29,216
Georgia = $40,306
US = $48,112

Primary data source: U.S. Bureau of Economic Analysis (1/17)
Median Household Income
2015 Model-Based Estimates

Primary data source: U. S. Census Bureau (1/17)
Personal Current Transfer Receipts: 2015
Polk Co. Total = $387,314,000

Polk County:
- 31.9% of total personal income
- 3.6% change in total transfer receipts 2014-15
- $9,327 per capita transfer receipts

Primary data source: Bureau of Economic Analysis (1/17)
Transfer Receipts as a Percentage of Total Personal Income 2010-2015

Primary data source: U.S. Bureau of Economic Analysis (1/17)
### Persons Living Below Poverty Level
#### 2015 Model-Based Estimates

<table>
<thead>
<tr>
<th>County</th>
<th># of Persons</th>
<th>% of all Persons</th>
<th>Rank of %</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLK</td>
<td>8,515</td>
<td>20.8</td>
<td>68</td>
</tr>
<tr>
<td>BARTOW</td>
<td>13,768</td>
<td>13.6</td>
<td>21</td>
</tr>
<tr>
<td>FLOYD</td>
<td>18,060</td>
<td>19.6</td>
<td>63</td>
</tr>
<tr>
<td>HARALSON</td>
<td>5,448</td>
<td>19.2</td>
<td>59</td>
</tr>
<tr>
<td>PAULDING</td>
<td>13,326</td>
<td>8.8</td>
<td>4</td>
</tr>
<tr>
<td>GA Avg. Co.</td>
<td>10,729</td>
<td>21.9</td>
<td>–</td>
</tr>
</tbody>
</table>

Primary data source: U. S. Census Bureau (1/17)
Persons Living Below the Poverty Level
2015 Model-Based Estimates

Weighted average poverty threshold for a family household of 4 persons in 2015 = $24,257

Georgia
1,705,831 Persons
--
17.2%
----------
US = 14.7%

Primary data source: U.S. Census Bureau (1/17)
Civilian Labor Force Average Annual Unemployment Rates

<table>
<thead>
<tr>
<th>Year</th>
<th>Polk Co.</th>
<th>Georgia</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2008</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>6.1</td>
<td>5.4</td>
<td>4.9</td>
</tr>
</tbody>
</table>

Avg. GA County = 6.1

Primary data source: GA Dept. of Labor
## Establishments, Employment & Wages: 2015 Averages

<table>
<thead>
<tr>
<th>Polk County</th>
<th>Avg. # Establishments</th>
<th>Avg. Monthly Employment</th>
<th>Avg. Wage Weekly</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL GOODS PRODUCING</td>
<td>106</td>
<td>3,770</td>
<td>$812</td>
</tr>
<tr>
<td>Ag, forestry, fishing</td>
<td>3</td>
<td>12</td>
<td>$719</td>
</tr>
<tr>
<td>Construction</td>
<td>65</td>
<td>365</td>
<td>$769</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>35</td>
<td>3,374</td>
<td>$815</td>
</tr>
<tr>
<td>TOTAL SERVICE PROVIDING</td>
<td>505</td>
<td>5,803</td>
<td>$566</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>23</td>
<td>236</td>
<td>$815</td>
</tr>
<tr>
<td>Retail trade</td>
<td>134</td>
<td>1,824</td>
<td>$496</td>
</tr>
<tr>
<td>Transp/Warehousing</td>
<td>14</td>
<td>355</td>
<td>$844</td>
</tr>
<tr>
<td>Finance/Insurance</td>
<td>41</td>
<td>153</td>
<td>$1,172</td>
</tr>
<tr>
<td>Professional/Sci/Tech</td>
<td>32</td>
<td>76</td>
<td>$688</td>
</tr>
<tr>
<td>Admin/Suppt/WasteMgmt/Remediation</td>
<td>76</td>
<td>628</td>
<td>$491</td>
</tr>
<tr>
<td>Health care/Soc Svcs</td>
<td>39</td>
<td>802</td>
<td>$783</td>
</tr>
<tr>
<td>Accommodations/Food Svc</td>
<td>65</td>
<td>1,072</td>
<td>$235</td>
</tr>
<tr>
<td>TOTAL GOVERNMENT</td>
<td>48</td>
<td>1,622</td>
<td>$760</td>
</tr>
<tr>
<td>TOTAL ALL INDUSTRIES</td>
<td>685</td>
<td>11,212</td>
<td>$677</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/16)
Employment Comparisons by Industry Group: 2015

<table>
<thead>
<tr>
<th>Industry Group</th>
<th>Polk Co.</th>
<th>Avg. GA County</th>
<th>Georgia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goods Producing</td>
<td>33.6</td>
<td>22.1</td>
<td>13.8</td>
</tr>
<tr>
<td>ServiceProviding</td>
<td>51.8</td>
<td>52.3</td>
<td>70.4</td>
</tr>
<tr>
<td>Government</td>
<td>14.5</td>
<td>24.7</td>
<td>15.4</td>
</tr>
</tbody>
</table>

Primary data source: GA Dept. of Labor (7/16)
Components of 2015 Property Tax Gross Digest
Polk County

- Residential: 45.4%
- Ag-Preferential-Environ-Conserv: 13.9%
- Commercial: 15.8%
- Industrial: 11.8%
- Public Utility: 7.4%
- Motor Vehicle: 5.0%
- Mobile Home: 0.5%
- Heavy Equipment: 0.004%
- Timber *: 0.14%

40% Assessment Value of Property
Gross Digest = $1,062,554,154
Homestead & Property Exemptions = $120,369,131
Net M&O Digest = $942,185,023
Value of exempt property = $102,682,945

* Timber taxed at 100% based on previous year sales

Primary data source:
GA Dept. of Revenue
Data downloaded 7/16
<table>
<thead>
<tr>
<th>Tax District</th>
<th>2015 Millage rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARAGON</td>
<td>12.513</td>
</tr>
<tr>
<td>BRASWELL</td>
<td>5.000</td>
</tr>
<tr>
<td>CEDARTOWN</td>
<td>11.309</td>
</tr>
<tr>
<td>COUNTY INCORPORATED</td>
<td>11.061</td>
</tr>
<tr>
<td>COUNTY UNINCORPORATED</td>
<td>11.061</td>
</tr>
<tr>
<td>ROCKMART</td>
<td>8.901</td>
</tr>
<tr>
<td>SCHOOL</td>
<td>16.183</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County</th>
<th>2015 Taxes Levied*</th>
<th>Sales Tax Rate as of 7/1/2017</th>
<th>LOST Type* as of 7/2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLK</td>
<td>$29,253,637</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>BARTOW</td>
<td>$88,567,662</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>FLOYD</td>
<td>$90,267,211</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>HARALSON</td>
<td>$22,470,458</td>
<td>7</td>
<td>LSE</td>
</tr>
<tr>
<td>PAULDING</td>
<td>$104,859,134</td>
<td>7</td>
<td>LSE</td>
</tr>
</tbody>
</table>

No Bonds

Taxes levied, but not necessarily collected. L=Local Option, S=Special Purpose, E=Educational

Primary data source: GA Dept. of Revenue
2015 Farm Gate Value by Commodity Group
Polk Co. Total Value = $39,771,486

- Poultry & Eggs: 46.5%
- Livestock: 25.3%
- Row & Forage crops: 11.9%
- Ornamental Horticulture: 10.0%
- Forestry: 3.8%
- Ag Tourism & Other Inc: 2.4%
- Fruits & Nuts: 0.01%
- Vegetables: 0.2%
- Other: 0.01%

Primary data source: UGA Center for Agribusiness & Economic Development
http://farmgate.caes.uga.edu/TotalValueReport.aspx
A “pull factor” of 1.0 means that the county’s sales are what would be expected based upon the number of residents and their relative wealth.

Residents working in county: 58.7%
Residents working out of county: 41.3%
Residents driving to work alone: 86.5%
Residents carpooling: 8.8%
Residents working at home: 1.8%

Polk Co.
Resident workers 16+ = 15,836

Travel time to work for residents not working at home:
< 10 min. = 20.3%
60+ min. = 8.9%

Mean travel time to work = 25.9 minutes

Primary data source: U.S. Census Bureau (1/17)
This study was developed to assist community leadership with their future planning and decision making.

Special Area Report
# 17-11       July 2017

Prepared for
Polk County Cooperative Extension
by Sue Boatright

caes2.caes.uga.edu/center/caed/

College of Agricultural & Environmental Sciences
Center for Agribusiness and Economic Development
UNIVERSITY OF GEORGIA