

Do you have a new or innovative Georgia food product?

Get ready to send in your market-ready prototype or commercially available food product for the 2008 Flavor of Georgia Contest.

Entries will be accepted from January 4 to February 1, 2008 for products in the following categories:

- ★ Barbecue and Hot Sauces
- ★ Confections
- ★ Natural or Organic
- ★ Meat Products
- ★ Wine
- ★ Snack Foods
- ★ Jams, Jellies and Sauces
- ★ Miscellaneous (Other)

Submissions will be judged on flavor, Georgia theme, unique or innovative qualities, commercial appeal, and originality.



Michael Simmons of Bradley Creek Seafood accepts the 2007 Grand Prize award from Governor Sonny Purdue. His prize-winning "Low Country Pastry" incorporated several Georgia ingredients.

Final judging will coincide with the Governor's Ag Day festivities in Atlanta on March 18, 2008

Awards will be presented by Governor Sonny Purdue for the top products in each category, and a Grand Prize for the best overall product

"The contest provided a wonderful venue for the public and officials in the food arena to sample my BBQ sauce. It is now being given a trial run in Whole Foods stores in Georgia, Alabama, South Carolina, and North Carolina."



Lai Reed
R.P. Hill Exotic Sauce Company
Brandy Mandarin Orange BBQ Sauce
Winner Barbecue and Hot Sauces
Flavor of Georgia 2007



"Our product went from new in March to selling over 500 cases in July of 2007 following the contest. We are now having much success."

Dick Byne
Byne Blueberry Farms
Blueberry Salsa
Winner Jams, Jellies and Sauces
Flavor of Georgia 2007

***We want to
help showcase
your unique
Georgia food
product!***

Check online at
www.caed.uga.edu
for more details
about the contest

For more information about the 2008 Flavor of Georgia Food Product Contest, contact the contest coordinators:

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Food Product
Contest
2008

Contest sponsors include:



Georgia
Rural
Development
Council



and the Governor's
Agricultural Advisory Commission



THE UNIVERSITY OF GEORGIA
COLLEGE OF AGRICULTURAL &
ENVIRONMENTAL SCIENCES

"It was a great experience and has opened many doors for us."



Cathy Cunningham Hays
Bodacious Foods
Traditional Cheese Straws
Winner Snack Foods
Flavor of Georgia 2007